

THE NEW WIDEX **HEADQUARTERS**

- TOWARDS A SOUND FUTURE

Widex is renowned for its groundbreaking digital technology and its commitment to giving people with hearing loss a better quality of life.

With its new headquarters north of Copenhagen, Widex takes its passion for advanced engineering and social responsibility one step further. Inaugurated in July 2010, the building is entirely CO2 neutral, combining the use of renewable energy with the maximum recovery of energy.

An ingenious mix of green technologies

The building brings together cutting-edge architecture with a range of both proven and innovative green technologies.

One of its unique features is a geothermal system called "Aquifer Thermal Energy Storage" (ATES) which is the first of its kind in Denmark. Excess heat, stored in a groundwater reservoir, is used to warm the building. The system is very effective, reducing CO2 emissions by seventy percent compared to traditional heating systems. This is the equivalent of approximately 700 tonnes of CO2 a year or the emissions from 250 gas-heated houses.

In addition, a central control system integrates all components of the building and allows them to com-

municate. The environmental advantage results from the improved ability to measure and monitor electricity consumption.

Other features, such as solar cells and the collection of rainwater, also contribute to the building's unique environmental credentials.

A CO2 neutral enterprise

To make the new HQ completely CO2 neutral, Widex has mounted a windmill on the premises. The windmill not only supplies energy to the building – excess power equalling the electricity consumption of 150 one-family houses is also delivered to the electricity grid, providing a CO2-free contribution to the community.

Making the new Widex HQ as environmentally friendly as possible reflects the family owned company's cultural and innovative capabilities. "As a hi-tech business we have an obligation to help respond to the environmental challenges we face in our society," emphasises CEO and President Jan Tøpholm.

With the new HQ, Widex continues the Danish tradition of developing energy-efficient technology and sustainable climate solutions. And it highlights Widex as the natural choice for environmentally conscious customers in demand of ultimate solutions within technology and design.



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