

THE PERFECT FIT

Unique design bends the wire close to the head to give a more comfortable, secure fit with no sideways movement

COSMETICALLY APPEALING

Small and discreet, EASYWEAR can now be enjoyed by more users

STAYS CONNECTED

The wire is soldered to the receiver, making the construction incredibly robust

UNBREAKABLE

Built to last, the wire in EASYWEAR is strengthened with Kevlar, making it just about unbreakable

TIME SAVER

Quick to fit - and fits the first time





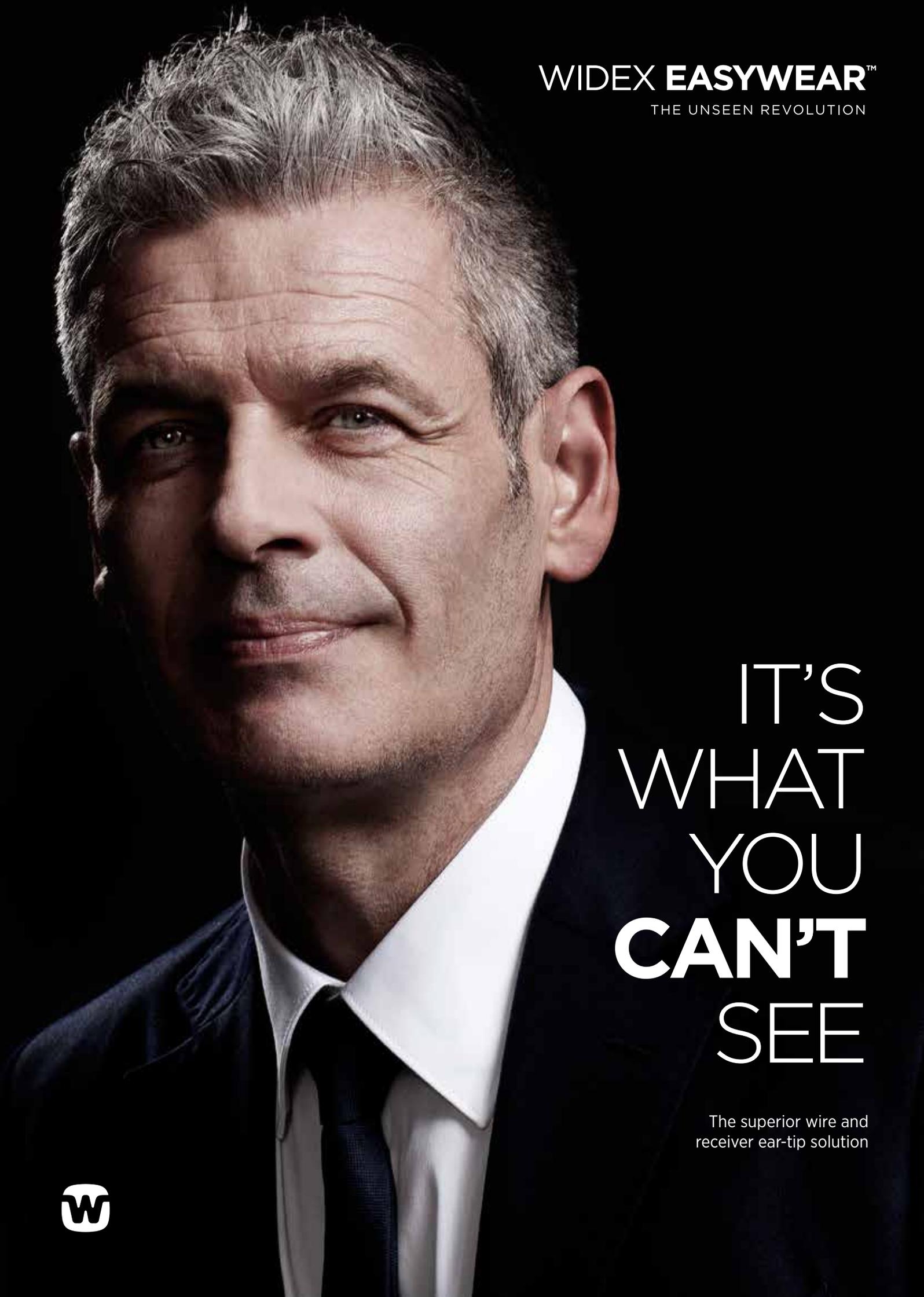
By choosing Widex hearing aids, you are choosing products from a company that has been WindMade certified. WindMade is the first global consumer label identifying companies that use wind power.

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WIDEX **EASYWEAR**[™]

THE UNSEEN REVOLUTION

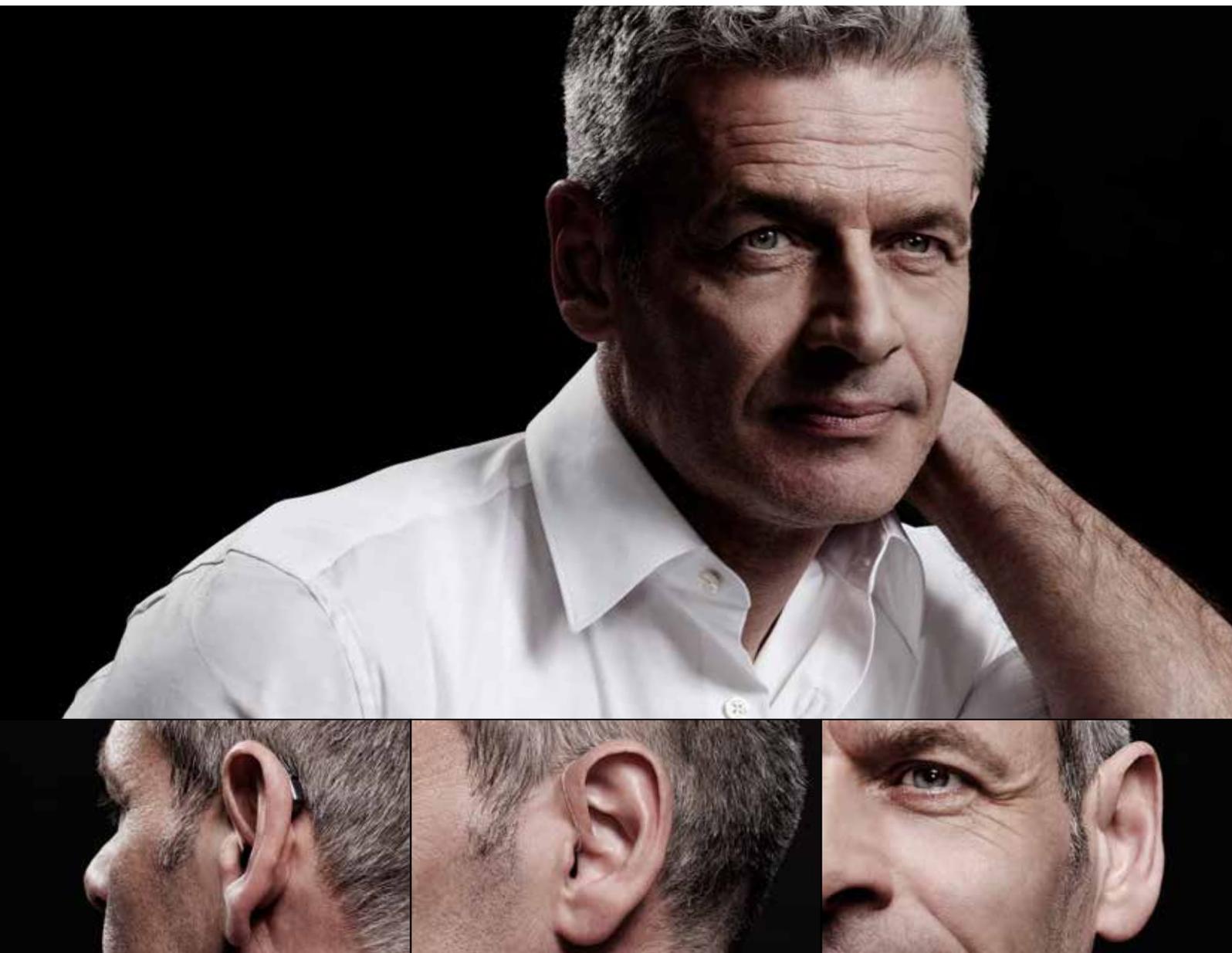
IT'S
WHAT
YOU
CAN'T
SEE

The superior wire and
receiver ear-tip solution



AT **FIRST** GLANCE...

EASYWEAR is an extremely elegant, discreet receiver solution.



LOOK **CLOSER...**

**though and you will notice an array of unseen benefits
– for both you and your clients.**



Easy to fit

EASYWEAR is so easy to fit that you'll have more time to concentrate on what really matters: consultations and your business. Because it comes in a wide range of receiver sizes and lengths, you can fit your clients quickly and with the minimum of fuss.

We have also dramatically improved the strength of the wires themselves. Using Kevlar makes the wires not just stronger but more flexible to bend into shape for a better fit. Because the wire is soldered to the receiver, it stays connected. And this incredibly solid construction means fewer returns for you.

Easy to wear

Your clients will find the EASYWEAR solution so easy to wear they'll barely notice they are wearing their hearing aid. Its unique shape and patent-pending contoured design means that there is no sideways movement and it doesn't fall out. At all.

The discreet design also means that it is extremely cosmetically appealing. And because of its small size, you can fit EASYWEAR to a wider range of people – including those with a smaller ear canal.

The perfect alignment

But EASYWEAR isn't just easy to fit and wear – it is the only RIC/RITE solution in the industry to stop sideways movement and vastly improve what we call the cosmetic gap between the earwire and the head.

What does this mean for your clients? It means that their hearing aid doesn't fall out and doesn't move – because the hearing aid, receiver ear-tip and ear canal are all perfectly aligned.

In other words, they can enjoy everything about their hearing aid – from the technology to the sound.

PROVEN SOLUTION

According to a recent survey, nearly 30 percent of hearing aid users experience problems with lateral migration, cosmetic gaps or both. However tests with users show that our solution offers significant improvement.*

The number of sideways movements or migrations experienced by hearing aid users using EASYWEAR decreased from 15 times to only 2 times over a three-day period.

And on average these migrations decreased from 5 times a day to less than once a day.

The appearance of EASYWEAR was also rated highly. On a scale of 0 to 10, hearing aid users rated EASYWEAR 8.7 in terms of appearance.

So EASYWEAR is the perfect fit with perfect looks.

*Sweetow, R.W. et al., 'A Solution for Lateral Migration and Cosmetic Gaps in RIC Hearing Aids', Hearing Review, 2014



Hearing care professionals rated EASYWEAR 9.1 out of 10 in terms of appearance.

